

Under the auspices



BOUSSIAS presents

Cyprus Future of Work conference

Reinventing a new World of Work

Job 
interview

In a rapidly changing world, leaders, organizations, and workforces are adjusting to shape a new world of work.

A series of new crises and challenges force business to make decisions in exceptional times. The war in Ukraine, geopolitical turmoil, the energy crisis, climate change, another recession and inflation are only some of the post pandemic hot topics on the leadership agenda worldwide.

HR professionals and leaders are called to tackle the new challenges, turn adversity into opportunity and create the new workplace.



HILTON Nicosia • Thursday, Oct. 26, 2023 • Physical Presence

www.futureofwork.cy

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Topics

The Future of Work Conference aims to offer a holistic approach to the current trends that shape the new world of work:

Current crises and new challenges arise.

- Inflation and another recession are changing priorities for employees and businesses.
- Remote and Hybrid. How does energy crisis and inflation impact decision makers? How can business optimize remote and hybrid?
- Employee benefits are changing under the circumstances. Is personalization a better fit now?

Employee Experience and Business Growth

- The importance of both employee experience (EX) and customer experience (CX)
- How to optimize EX and CX to impact on business performance

A humancentric approach for the Future of Work

- Employee Value Proposition
- Work life balance and flexibility
- Wellness and Mental Health

Web 3.0, Artificial Intelligence, and automation

- How will the investments in new technologies affect the workplace and workforces?
- What will the next day look like?

Mega trends, game changers and new phenomena.

- Gen Z is entering the workplace as Game Changers
- Reskilling and upskilling and career mobility
- Talent shortage and new strategies to engage and retain talent
- Biases to be broken in the new workplace. Diversity and Inclusion





Key Takeaways



The Conference

The Future of Work Conference will focus on:

Leaders, Organizations, and **Workforces** who are now shaping the new world of work in a rapidly changing environment.



- Get inspired by leaders and forward thinkers shaping the Future of Work
- Get useful insights from experts and professionals from global organizations
- Learn from real world case studies and recent research results
- Get connected with exceptional executives and academics from HR, Technology, Psychology and Education
- Interact with the speakers and stay connected to the fast-changing community of Work





Who will you meet?

- CEOs
- HR Directors
- HR Managers and professionals
- Heads of People and Culture
- Entrepreneurs
- HR Business Partners
- Talent Managers
- Training and development managers
- Organizational Behavior experts
- Digital Transformation and Tech experts

Conference agenda includes talks, presentations, discussion panels and interactive sessions

- Global leaders shaping the future of work
- International Experts on HR, Leadership, Business Management, Technology, Psychology, Education
- University Professors and Researchers
- Distinguished executives, Experts and Professionals
- Governmental and Institutional Representatives





Subscriptions

Physical Conference Ticket

PHYSICAL TICKET

Early Bird Conference Ticket

Until 26/09/2023

Delegate fee:	€150 <small>+19% VAT</small>
Group Package (2 tickets + 1 free):	€300 <small>+19% VAT</small>
Group Package (5 tickets + 3 free):	€750 <small>+19% VAT</small>
Every Extra Ticket after 10 at	€75 <small>+19% VAT</small>

For members of CCCI and CPMA

Entry fee

Delegate fee:	€130 <small>+19% VAT</small>
Group Package (2 tickets + 1 free):	€260 <small>+19% VAT</small>
Group Package (5 tickets + 3 free):	€650 <small>+19% VAT</small>
Every Extra Ticket after 10 at	€65 <small>+19% VAT</small>

PHYSICAL TICKET

Full Price Conference Ticket

Delegate fee:	€200 <small>+19% VAT</small>
Group Package (2 tickets + 1 free):	€400 <small>+19% VAT</small>
Group Package (5 tickets + 3 free):	€1.000 <small>+19% VAT</small>
Every extra ticket after 10 at	€100 <small>+19% VAT</small>

For members of CCCI and CPMA

Entry fee

Delegate fee:	€170 <small>+19% VAT</small>
Group Package (2 tickets + 1 free):	€340 <small>+19% VAT</small>
Group Package (5 tickets + 3 free):	€850 <small>+19% VAT</small>
Every Extra Ticket after 10 at	€85 <small>+19% VAT</small>

TERMS OF PARTICIPATION

- In order for your participation to be considered valid and for the electronic ticket to be sent to you, you will have to pay the total cost of participation.
- Prices are subject to VAT 19%
- Tickets must be prepaid
- Any cancellation of participation must be notified in writing
- For cancellations 7 working days before the conference, 50% of the ticket cost is charged and invoiced
- For cancellations up to 3 days before the conference, 100% of the ticket cost is charged and invoiced
- Certificate of attendance of the conference is sent electronically to all participants



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Sponsorship Packages

Platinum Sponsor €22.000

Gold Sponsor €17.000

Silver Sponsor €12.000

Sponsor €7.000

Supporter €2.000

SPONSOR BENEFITS	PRESENTING	GOLD SPONSOR	SPONSOR	SUPPORTER
Opening speech (2 mins duration or video 30")	●	-	-	-
Optional speech in one of the units (upon confirmation with the organizers)	12'	8'	5' or addition to the panel	-
Mention of the speaker on BOUSSIAS Cyprus social media platforms	●	●	-	-
Consulting service "Capture your audience" regarding the structure and structure of your speech by a specialist consultant	●	●	●	-
Presence of corporate logo on the broadcast screen in the main screen or in parallel ones if there are any	●	●	-	-
Presence of logo on the Backdrop, and printing material	●	●	●	●
Presentation of Company video during the conference	●	●	-	-
Post Event Coverage: Coverage of the conference by the BOUSSIAS Portal with reference to the sponsors	●	●	●	●
Virtual Booth (with the option of live representative or video only)	●	●	●	●
Report of the sponsors and Promotion of the virtual booth with reports during the conference	●	●	●	●
Logo presence in the conference communication program, which includes entries on forms and BOUSSIAS Cyprus, electronic newsletters, e-mail campaigns and website	Esteemed position	●	●	●
Free invitations for your company's customers and executives to the conference. (Relates to the conference and not to workshops / masterclasses)	18	12	6	3
25 TV commercial spots of a maximum length of 30"	Verbal & visual report	Verbal & visual report	Display with logo	Display with logo
Hosting of the organizers on a TV show - sponsors mentioned	●	●	●	-
Online web banners for the time period of 3 weeks	●	●	●	●
Publication of a Press Release (before and after the event)	●	●	●	●

Indicative additional possibilities to strengthen your sponsorship (after consultation):

- Optional presence of your executive in a panel discussion
- Optional one 2 one sessions with prospective clients
- Coordination of the Q&A Session with a Keynote speaker

19% VAT will be added to all prices**Payment terms:** 50% advance immediately receivable upon signing the contract, 50% upon invoicing after the conference*(in case of cancellation of the sponsorship by the sponsor, the deposit is not refundable. In case of cancellation of the conference by the organizer, the deposit is refunded).***Subscriptions:** Elena Hadjinicolaou, **T:** +357 96494925, **E:** elenah@boussias.cy**Sponsorships:** George Loizou, **T:** +357 99 103323 **E:** georgel@boussias.cy**Content:** Chryssa Demi, **T:** +30 210 6617777, **E:** cdemi@boussias.com



Why Become a Sponsor

DIRECT ACCESS TO TARGET MARKET

- Don't miss the opportunity to show your specialization in the ideal environment and to meet your customers!

BRAND AWARENESS

- Enhance the brand visibility of your company, utilizing the possibility provided to you through the hybrid conference for live and virtual simultaneous promotion. Get the unique opportunity to connect your company with the content and the audience of the conference and gain more trust and loyalty of your customers.

LEAD GENERATION

- Locate potential collaborators and customers in an ideal environment and meet them in person!
- Take the opportunity to make your customer's purchase decisions easier for them.

COMMUNITY

- Become a member of your industry-related business community.
- Create more opportunities for the business community to engage with your brand.
- Strengthen relationships with your existing customers, who will also be participating at the event.

NETWORKING

- Get in direct contact with the decision makers who decide on the purchase of your services / products / solutions.
- Meet executives and professionals related to your line of business.
- Find out about the needs of the market and get proper feedback about your services or products.





Why Participate

The Future of Work Conference is a place of sharing knowledge, exchange ideas, open dialogue and interaction between the most influential and top representatives of the markets that shape the future of work.

1. Stay connect with the community of leaders and forward thinkers who shape the future of HR on Organizations and Human Resources.
2. Be the first to be informed about all the current megatrends, technology, new models of working, and sustainability in the new workplace.
3. Follow the latest developments regarding new skills and competencies required in the new digital age.
4. Reach the top by gaining knowledge and experience in one single day!

